



Online Singing: Where We Came From, Where We Are, and Where We Might Go

June 24, 2020

1:30pm-2:30pm (Central)

Illinois- ACDA Summer InTreat 2020

Christopher Cayari

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Open <https://tinyurl.com/acda20hvc1>
in preparation for a special YouTube Premiere

#ACDAInTreat

@ 
DrCayari

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Young Christopher's Singing History



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@  DrCayari

YouTube
Dr. Cayari

Young Christopher's Choral History



IL-ACDA ReTreat 2007-08



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Young Christopher's Choral History



Westlake Christian Academy
Grayslake, Illinois

YouTube
Dr. Cayari

@
DrCayari

Young Christopher's Choral History

STAR WARS



https://youtu.be/lk5_OSsawz4



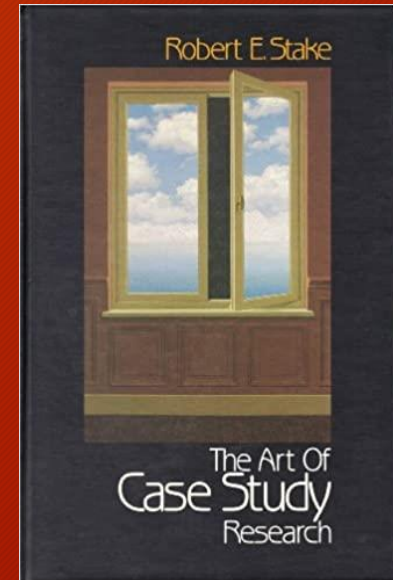
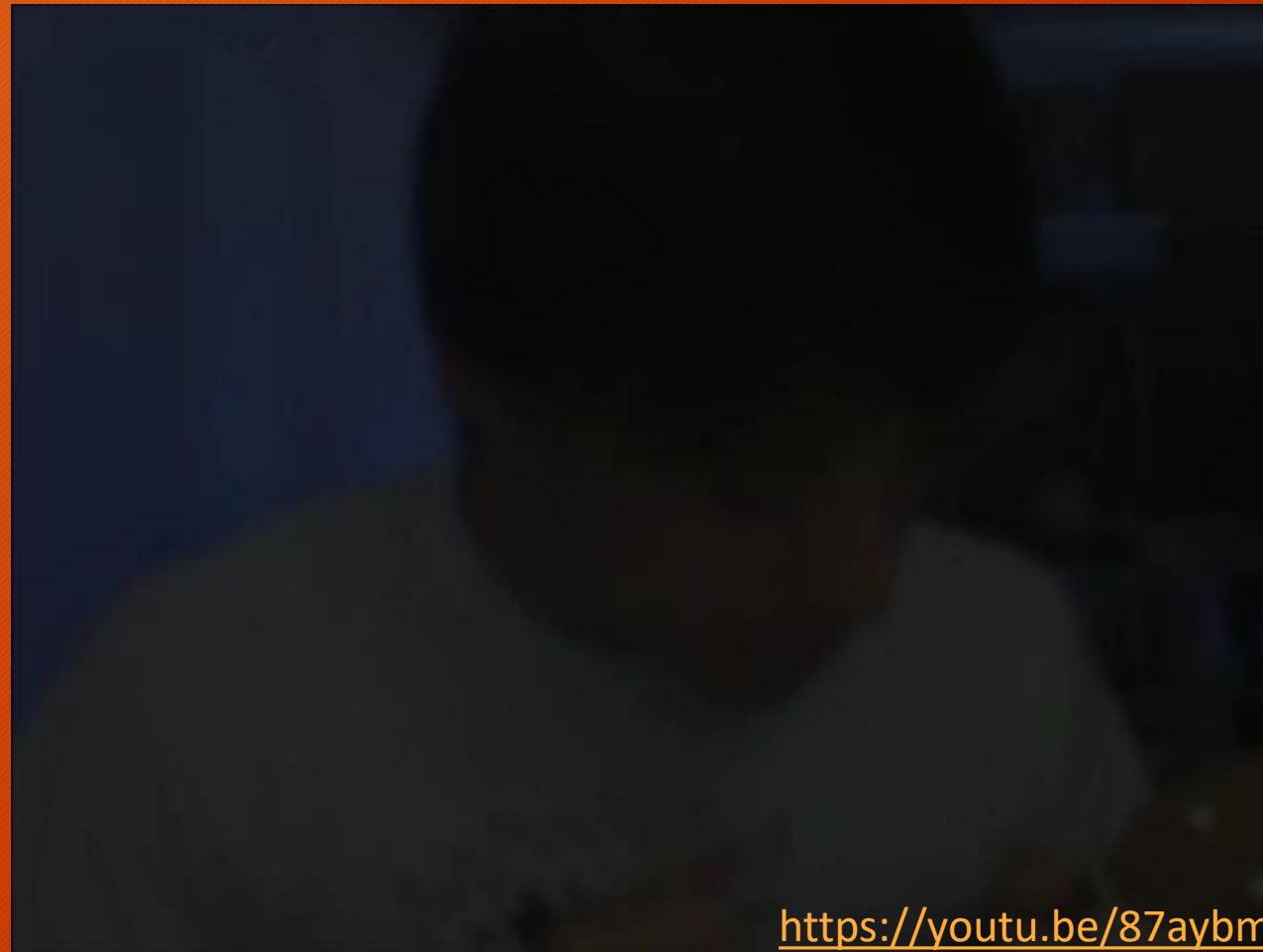
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Becoming an Internet Music Researcher

The YouTube Effect:
How YouTube has Provided
New Ways to Consume,
Create, and Share Music

<http://www.ijea.org/v12n6/>

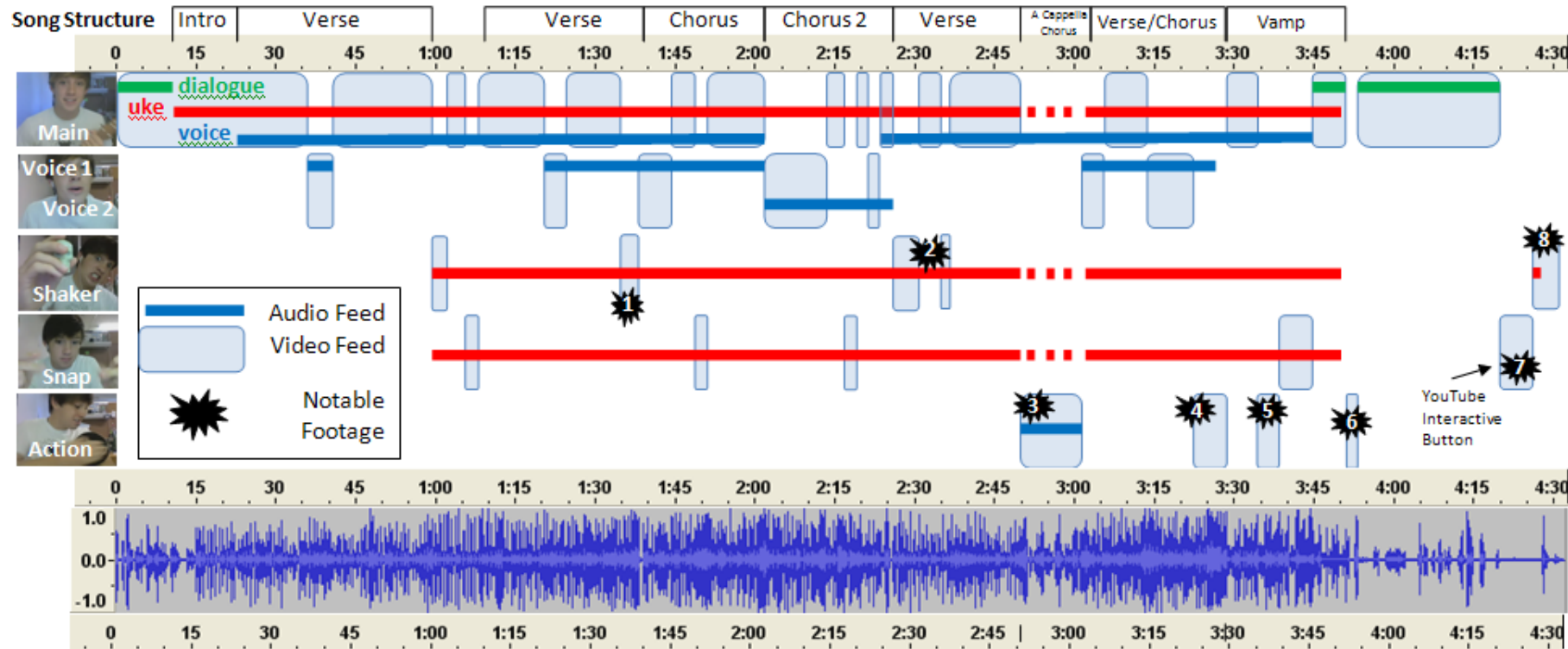


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<https://youtu.be/87aybmvYDWQ>

Analysis of a Multi-track YouTube Music Video



1. Shaker angle: starts mouthing words
2. Shaker angle: appears to doze off while playing ostinato and is then jolted awake
3. Action angle: Sings a serenade to his ukulele holding it like a baby and stroking it
4. Action angle: Cuddles with ukulele
5. Action angle: Dances with ukulele
6. Action angle: pretends to smash ukulele
7. Snap angle: inserts an interactive YouTube button with text, "snapping your fingers really hurts when you do it for 3 minutes straight."
8. Shaker angle: mouths, "Number one!" and mimes screaming followed by fainting.

Johnston, W. (2008, October 30). I'm yours – Jason Mraz (ukulele cover) [Video file]. Video posted to <http://www.youtube.com/watch?v=91mmAbFq-4>

Trying it in the classroom

Article

Using Informal Education Through Music Video Creation

Christopher Cayari¹



General Music Today
2014, Vol. 27(3) 17–22
© National Association for
Music Education 2013
DOI:10.1177/1048371313492537
gmt.sagepub.com



CHRISTOPHER CAYARI
University of Illinois at Urbana-Champaign

Participatory culture and informal music learning through video creation in the curriculum

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Facilitating Music Video Projects in the Classroom: From YouTube to Musical Playground

Christopher Cayari

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Conducting a Dissertation

Dan Wright



Age: 22
New York
Music Ed
Wanted to sing barbershop
Pioneer of visual layout/full choir
Splicing, no pitch correction
Archive of growth

David François



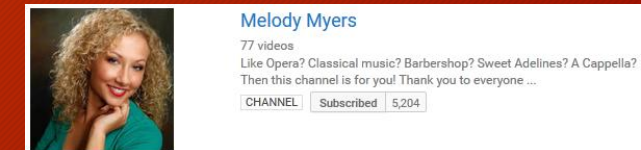
Age: 32 Near Toronto
EMT/CS degree; Church musician
One-man band → A Cappella
Everything in one take
Enjoying leisure activity



Melody Myers



Age: 23; Louisville; Opera
Whitacre's virtual protégé



Collaboration
Pitch mod → Splicing
Balancing professional and fun

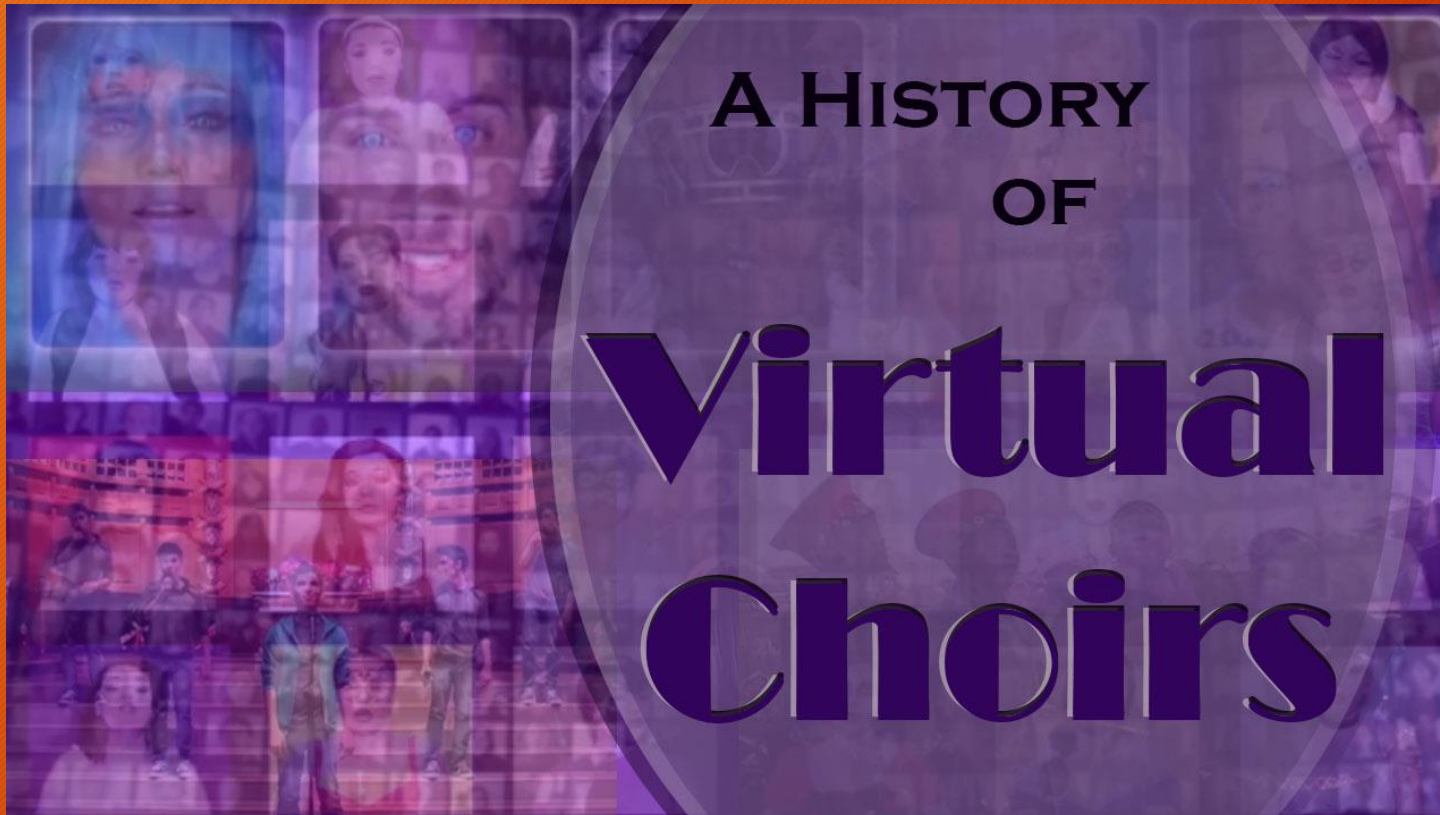
Entertainment

Overview of my sessions

- KEYNOTE: Virtual singing: Where we came from, where we are now, and where we might go
- WORKSHOP: Using free and mobile apps for online singing
 - Solos, Rounds, and Partner Singing
- WORKSHOP: Multitracking and virtual singing
 - Collaborations, Collectives, Clones, oh my!
- PANEL: Perspectives of participating in creating virtual choirs
 - With David François, Melody Myers, and Matthew Clauhs



A History of Virtual Choirs - A Premiere



<https://youtu.be/npn3v9yPxac>

or

<https://tinyurl.com/acda20hvc1>



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Where We Are: Creating Music Online

Dispositions for online musical performance

<https://tinyurl.com/onlinemusicdispositions>



DIY

Do-It-Yourself



DIFO

Do-It-For-Others



DIWO

Do-It-With-Others



Examples of online music dispositions

Virtual choral singing: Beyond the Eric Whitacre Virtual Choir



A case study about Melody Myers by Christopher Cayari

https://youtu.be/i8Kpl_eGHvY



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Playing to your strengths



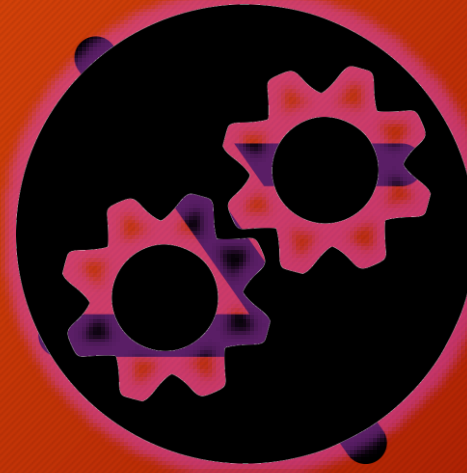
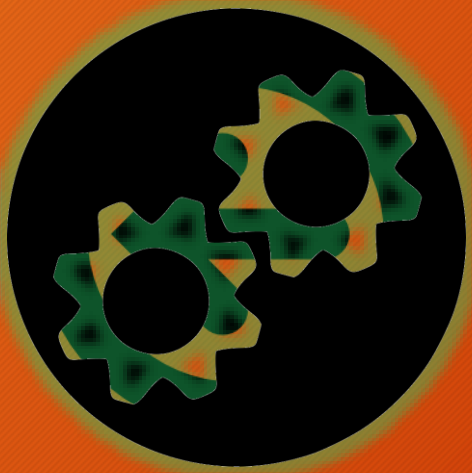
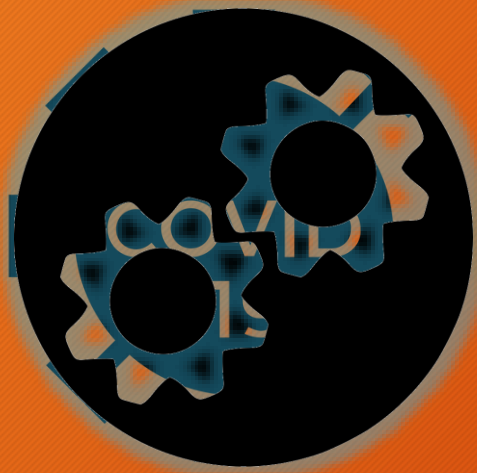
Matthew Clauhs, Ithaca College

<https://youtu.be/4Dvs2WrvBVQ>

Where we might go?



Where we might go?



Imagine the possibilities

Pure Imagination

from Willy Wonka & the Chocolate Factory (1971)

Arranged & Performed by

Jacob Collier

<https://youtu.be/lcVEx6UrtF8>



Imagine the possibilities



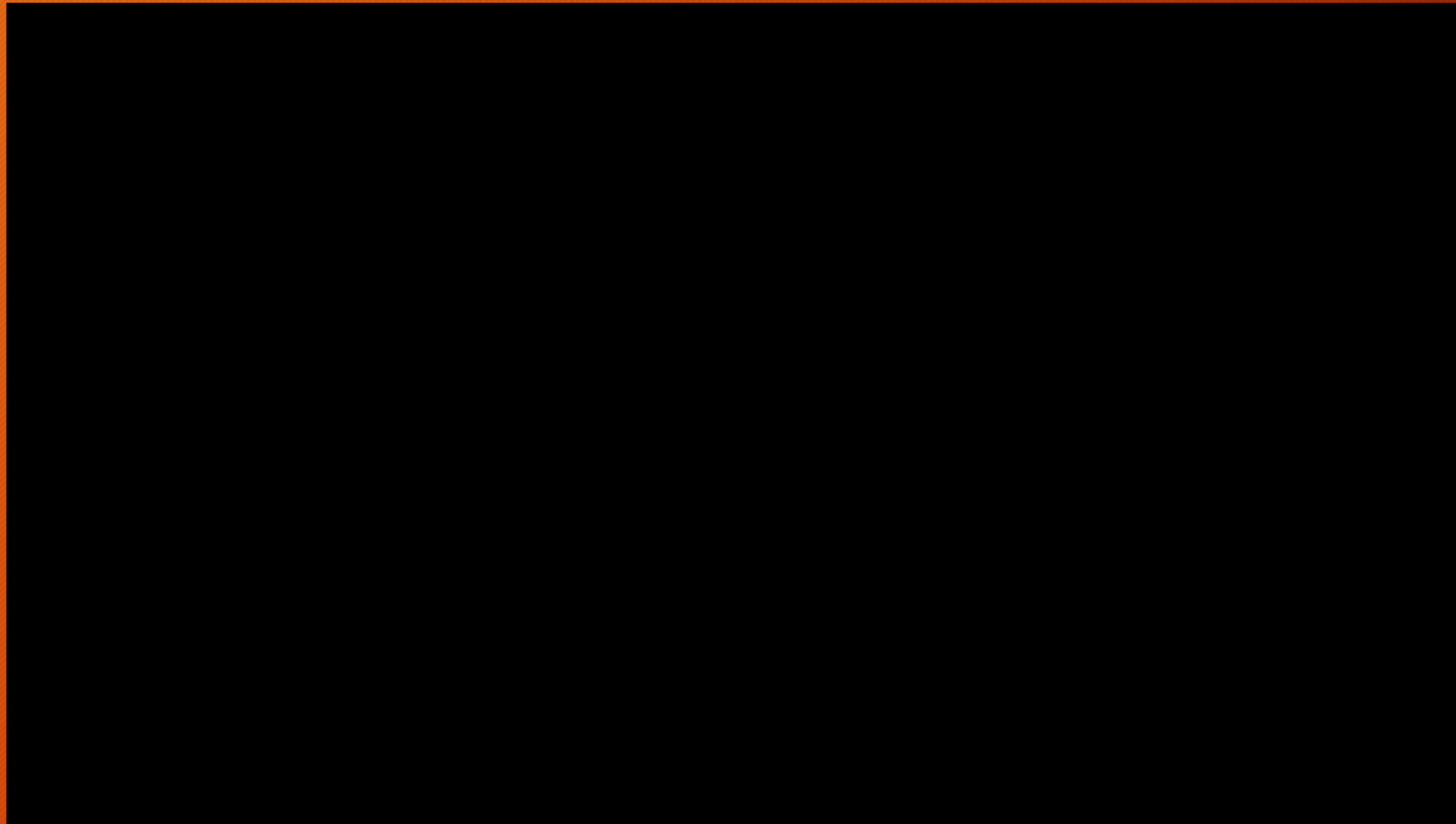
Charles Jones
California, USA



<https://youtu.be/SM2nhLSeJXg>



Imagine the possibilities



<https://youtu.be/dDZoGcQVjJg>





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